

NRC

Press Release

NEW ROCK CITY RELEASES NEW MUSIC VIDEO FOR 'DA RATMAN!'

New Rock City announced new single 'DA RATMAN!' on November 19th, 2021 via RatMan Records. 'DA RATMAN!' is the third single from New Rock City's forthcoming album, which will be finished by the end of 2022. The song was produced by Matt Chiaravalle (Blondie, Courtney Love, Joe Bonamassa) at Mercy Sound Recording Studios in the East Village, NY. The band's new single made its debut and has been on heavy rotation on Jay Conroy's Show NY, and The BandWagon Show on Radio Wigwam UK. The music video was directed by Paul Grant in June, 2021, and filmed at The Knitting Factory Brooklyn, New York. It will be released in February, 2022.

The band puts together touches of new wave, punk rock, pop and arena rock to then go back to the rawness of rock n roll melted with moments of smoothness and dream-like pop melodies in the middle of chaotic and psychedelic breakdowns, plus an extra of 80's textures mixed with crispy and fierce riffs. Think Pretenders meet Joan Jett in the mid 80's/Billy Idol meets Patti Smith at CBGB's.

'Cobbling together touches of new wave, punk, pop, and good old-fashioned rock. Nice To Meet Ya is a ferocious rock anthem about the signs o' the times'

- Alice Teeple, Post Punk Magazine L.A.

'They keep their fanbase guessing what revivalist tones they will deliver next. Based on their latest single 'Da Ratman!', it's safe to say that they know just how to pull different stylistic elements together to energetically complement each other. It's as hooky as any Misfits track, jangly as Johnny Marr's licks.'

- Amelia Vandergast , A&R Factory UK



*The single is available in all digital platforms.

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